Digital Engagement Volunteer (Remote)

About PIH Canada

Partners In Health (PIH) is a global health organization relentlessly committed to improving the health of the poor and marginalized. PIH partners with local governments to build capacity and works closely with impoverished communities to deliver high-quality health care, address the root causes of illness, train providers, advance research, and advocate for global policy change. In a world too willing to value one human life over another, PIH stands in solidarity with the destitute, the marginalized and the sick. We pursue a moral mission within a medical context: to provide the best health care to those who need it most. PIH currently has implementation programs in Haiti, Rwanda, Lesotho, Liberia, Malawi, Peru, Mexico, Sierra Leone, Kazakhstan, and Navajo Nation. See www.pihcanada.org.

The Opportunity:

Join the small but mighty PIH Canada engagement team by leveraging your digital chops to enhance our online communications and impact.

Specific Responsibilities:

- Help define and execute PIH Canada’s digital strategy
- Design and edit creatives for social media posts on Facebook, Twitter, Instagram, LinkedIn
- Update PIH Canada’s website with stories and posts
- Contribute to digital campaign development and implementation
- Attend weekly 30-minute status update call

Our ideal candidate:

- Has a passion for social media, audience-building, and online engagement
- Familiarity with Word Press and HTML
- Is interested in global health and/or international development and committed to social justice
- Has post secondary education in journalism, communications, marketing, advertising or a communications-related program OR experience managing communications within an organization
- Strong written and visual design skills. French fluency is an asset
- Is highly motivated, well-organized, creative self-starter with keen attention to detail

Number of Hours:

- Weekly: 2 – 4 hour
- Monthly: 10 – 15 hours

Approximate start date is September 8, 2020. Please email your resume to pihcanada@pih.org with ‘Volunteer-Digital Engagement’ in the subject line by Friday, August 21st, 2020.

Commitment to Diversity and Accessibility

Partners In Health Canada is committed to equal opportunity and equal treatment for every prospective and current employee. We value diversity in the workplace and believe our work is stronger when it benefits from the experience and knowledge of a diverse team. People with disabilities, women, Indigenous peoples, members of racialized groups and members of other marginalized communities are encouraged to apply. Partners In Health Canada is also committed to developing an inclusive, barrier-free selection process and work environment. If contacted in relation to a job opportunity, please notify us as soon as possible of any adaptive measures you might require. Information received relating to accommodation measures will be addressed confidentially.